



Evolution of Zambia's ISPs over time

2002/03-2008/09: Fertilizer Support Program (FSP)

- Implemented through selected farmer cooperatives
- **Private sector retailers NOT involved**
- Selected beneficiaries got 400 kg fertilizer, 20 kg hybrid maize seed
- Subsidy rate: 50-75% for fertilizer, and 50-60% for seed

2009/10-2016/17: (Traditional) Farmer Input Support Program (FISP)

- Similar to FSP but pack halved to 200 kg fertilizer and 10 kg hybrid maize seed
- Very small qty of seed for other crops (e.g., rice, sorghum, and groundnuts) included beginning in 2012/13. Farmers could only get inputs for one crop.

Overall objectives:

"Improve the supply and delivery of agricultural inputs to small-scale farmers through sustainable private sector participation at affordable cost, in order to increase household food security and incomes"

Source: Ministry of Agriculture 2016. 2016/17 FISP



FSP & (Traditional) FISP plagued by many problems

- · Failure to build private sector networks
- Late delivery
- Crowding out
- Diversion
- Elite capture, leakage
- Maize-centric
- **Expensive**
- Others

→ Push by diverse stakeholders for many years to shift to an (electronic) voucher approach to try address some of these challenges



Shift to the FISP flexible e-voucher

2015/16-2016/17: Piloting of the FISP (flexible) e-voucher

- 13 districts in 2015/16, 39 districts in 2016/17 (of 106+ districts)
- Pre-paid Visa card redeemable at participating registered agro-dealers
- E-voucher worth K2100 (US\$210) = K400 farmer + K1700 gov't
- Flexible: redeemable for crop, livestock, or fisheries inputs or equipment



2017/18: FISP e-voucher program implemented nationwide

2018/19: Possible, partial return to traditional FISP (40% of ben.)

Rollout of the FISP e-voucher

Year FISP e-voucher introduced

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Objectives of the FISP e-voucher

Same as the traditional FISP **plus**:

- 1. "Further increase private sector participation and hence reduce government participation in agricultural input marketing"
- 2. "Ensure timely access to inputs by smallholder farmers"
- 3. "Further improve beneficiary targeting"
- 4. "Promote agricultural diversification"

Source: Ministry of Agriculture 2016. 2016/17 FISP e-voucher implementation manual (p. 1

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FISP E-Voucher



Official targeting criteria (not very well enforced)

Traditional FISP	FISP e-voucher
Be a member of a selected, registered farmer organization	
Be registered with the Ministry of Agriculture	
Have the capacity to pay the farmer contribution (K400)	
Cultivate 5 ha of land or less	Cultivate 0.5 to 2 ha of land AND/OR Raise a certain amount of livestock/fish (2-10 cattle, 5-30 pigs or goats, 20-100
	chickens, or 1-2 fish ponds)

Source: Ministry of Agriculture 2015 and 2016. 2015/16 and 2016/17 FISP implementation manuals (traditional and e-voucher)



To what extent has the FISP e-voucher achieved its objectives & improved FISP?

- Use Zambia Crop Forecast Survey (CFS) data
 - Nationally- and district-representative pooled cross-sectional data for smallholder farm HHs (cultivate < 20 ha)
 - **2013/14, 2014/15, & 2015/16** ag seasons (2016/17 to be added)
 - Approx. 13,200 HHs per year; 39,678 total obs.
 - Data on access to/use of inputs, crop production, and FISP timeliness, inter alia. Also HH and basic plot characteristics (size, soil fertility).
- Have CFS data for years before and during FISP e-voucher pilot
 → Difference-in-difference (DD) analysis

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Empirical model

Year FISP e-voucher introduced 2015/2018 2015/2018

Multi-district regression DD

(Angrist and Pischke, 2015)

$$y_{idt} = \alpha + \frac{\delta_{DD}Evoucher_{dt}}{\delta_{DD}Evoucher_{dt}} + \frac{\lambda Evoucher_{dt+1}}{\delta_{DD}Evoucher_{dt}} + \frac{\lambda Evoucher_{dt+1}}{\delta_{DD}Evoucher_{dt}} + \frac{\lambda Evoucher_{dt+1}}{\delta_{DD}Evoucher_{dt}} + \frac{\lambda Evoucher_{dt+1}}{\delta_{DD}Evoucher_{dt}}$$

- Key assumption: parallel trends in the absence of the policy change
 - If no differential pre-treatment trends, then λ =0
 - Fail to reject H_0 : λ =0 in vast majority of cases (19 of 21 outcome variables)

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Prelim. results: Access to & use of modern inputs

- Evidence of e-voucher spurring improved access or demand for unsubsidized fertilizer than traditional FISP? → No / not yet (?)
 - No stat. sig. difference in distance to nearest fertilizer seller
 - Probability of purchasing <u>unsubsidized</u> fertilizer 11-12 pp <u>lower</u> among HHs in e-voucher pilot districts → b/c can potentially redeem for 7x50-kg bags (K300/bag) vs. only 4 bags w/ traditional FISP?
- But overall <u>probability of using fertilizer 7 pp higher</u> among HHs in evoucher pilot districts → b/c of more effective targeting under evoucher of HHs o.w. less likely to use fertilizer (and elimination of "ghost farmers")?
- No stat. sig. differences in distance to FISP fertilizer collection point or timeliness of FISP fertilizer receipt
- No stat. sig. differences in use of hybrid maize seed or herbicide

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Prelim. results: Crop production, productivity, & diversification

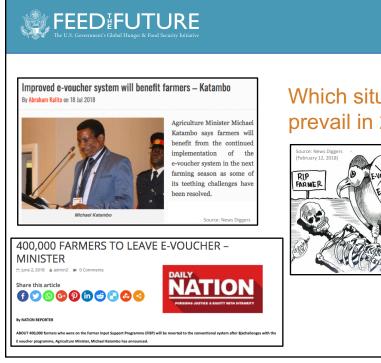
- No stat. sig. effects on:
 - Maize area, yields, output
 - Total cropped area, production, probability of growing at least one non-maize crop, or # of crops
- Positive effects on:
 - Gross value of crop production/hectare (↑ 31%)
 - Area planted to non-maize crops (↑ 18%)
 - Simpson index of crop diversity (\uparrow 11%) (SI = 1 $\sum_{c=1}^{C} s_c$)
- ↓ maize
- ↑ legumes & oilseeds
- ↑ cash crops
- ↑ roots & tubers
- No Δ other cereals

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Concluding remarks

- Preliminary results suggest that the 2015/16 FISP e-voucher pilot may have spurred greater crop diversification than the traditional FISP
- But effects on access to and use of modern inputs modest/non-existent, and no change in distance to FISP fertilizer collection point or timely availability under the e-voucher. Why?
 - These are **short-run** (1st year of pilot) effects. May take multiple years to build private sector confidence and catalyze major investment.
 - Late activation of e-vouchers is a major problem → whether it's inputs (traditional FISP) or e-vouchers, early mobilization of funds and early start to activities are critical



Which situation will prevail in 2018/19?





Thank you for your attention!

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Acknowledgements

This work was made possible in part by the generous support of the American People provided to the Feed the Future Innovation Lab for Food Security Policy [grant number AID-OAA-L-13-00001] through the United States Agency for International Development (USAID). Funding was also provided by the National Science Foundation (NSF). It is also based upon work that is supported by the U.S. Department of Agriculture National Institute of Food and Agriculture (USDA/NIFA) and Michigan AgBioResearch (project number MICL02501). The contents are the responsibility of the authors and do not necessarily reflect the views of USAID, the NSF, USDA/NIFA, Michigan AgBioResearch, or the United States Government.

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